

COLLEGE SUCCESS MASTERCLASS FOR PARENTS
LESSON #2 of 3

The “Secret Sauce” That Creates BIGGER Success In College And Beyond

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Welcome to Lesson #2 in this three-part masterclass for parents on how your child can dominate in college!

This masterclass is for any parent who wants their child to get the most out of their college education:

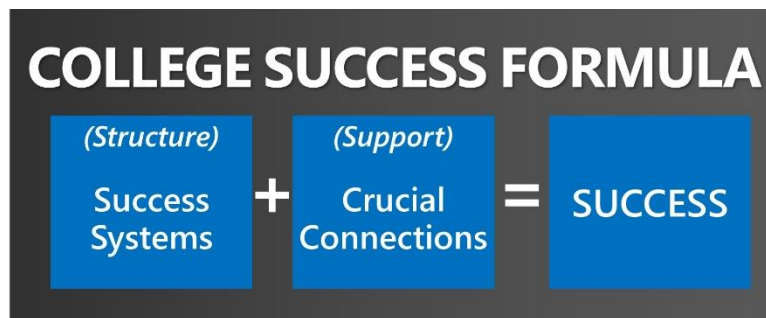
- ✓ **If you want to be proactive about your child's success** – That is, you want your child to dominate in college in EVERY way... This is for you.
- ✓ **If you want to save money and avoid excessive debt** by ensuring that your child not only graduates, but finishes ON TIME ... This is for you.
- ✓ **If you want your child to avoid the myriad of challenges that most college students face** – e.g., academic challenges, emotional or mental health problems, unnecessary financial struggles, or problematic social relationships... This is for you.
- ✓ **If you want your child to succeed as a college student AND prepare for long-term career and professional success**... This is for you.

In the first lesson in this three-part masterclass, I taught the formula for dominating in college.

(If you haven't read Lesson #1, you can get it here: bit.ly/DrPaulLesson1)

As a reminder from the first lesson, your child needs to copy the best aspects of high school – specifically, the high levels of **structure** and **support** – and “paste” them into their college life.

That formula looks like this:



In this lesson – #2 of 3 in this masterclass for parents – I'm going to discuss the **“secret sauce” of college success**... the strategy that will take your child's success to an entirely new level.

This strategy will **multiply, magnify, and expand your child's success**.

Before I get into it, however, I want to point out that if your child earns a degree, it's a “win.” It means that your student has done much better than the majority of the students they started with as a college freshman.

After all, most college students drop out before earning a degree.

But research from an organization called AfterCollege has shown that only **14%** of college graduates find a **career-type, full-time** job upon earning their degree.

That means that 86% of college graduates every year take jobs – often a string of part-time, low-paying, low-skill jobs – that don't even require the degree they worked hard to earn.

It means that very few students are truly prepared to succeed – and earn a desirable income – in today’s ultracompetitive economy.

Many of these young adults are **unfulfilled, disillusioned,** and **back at home living with their parents.**

It’s one of the main reasons that more young adults are living with their parents than at any time since 1940!

But in spite of those problems, students who pursue the correct path in college are succeeding in a BIG way while in school as they pursue a successful career after graduation.

As your child follows the path I’m going to describe, it will take their college career from **GOOD** to **GREAT.**

And it will completely set your child apart from their peers.

But to do that, your child will need to take the college formula I described in Lesson #1 and at the beginning of this lesson... and blow it up.

I mean make it bigger.

Much bigger.

Here’s The Best Way For Your Child To Multiply And Magnify Their Success:

If your child **develops leadership skills** while in college, it’s a **total game-changer.**

Now, you might think, *“College is hard enough; let’s get through that first.”*

That’s all good. I’m just saying that in college, things get **much more competitive.** The stage is bigger, and the **stakes are significantly higher.**

The other part of my business – in addition to helping students succeed in college – is conducting leadership training at colleges, schools, and businesses.

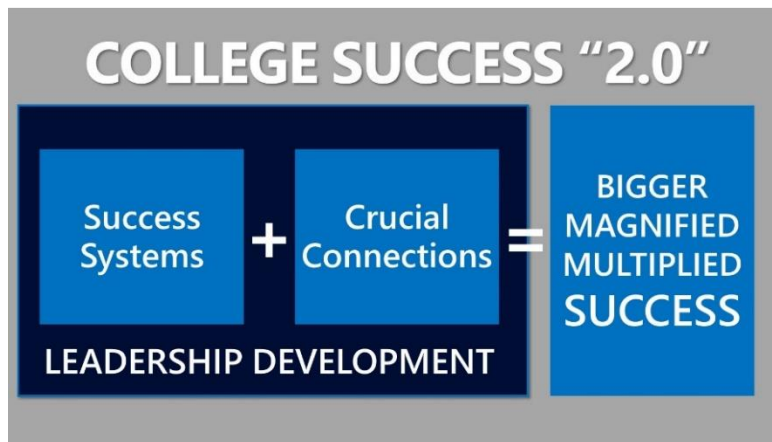
I can tell you from my experience that the earlier a student starts diving heavily into leadership development, the more professional success they'll have.

Remember the college success formula I shared earlier?

Success-Generating System + Crucial Connections = College Success

Well, when **leadership training** is added to the mix, success will become bigger, magnified, and multiplied.

The "new and improved" college success formula – "**College Success 2.0**" – looks like this:



Magnifying And Multiplying Success Through Leadership Development

If your child develops their leadership abilities, ***your student will easily be in the top 1% of college students.***

But how can your child accomplish this?

There are lots of ways to become a better leader. But it will require some research because it's not always clear what the best opportunities are for developing leadership abilities while in college.

The following are several strategies your child can pursue to expand their leadership skills and expertise:

1. Hold a leadership role in a student club or organization.

In Lesson #1, I talked about the importance of joining multiple student organizations. Becoming active in campus life will help your child create the “crucial connections” that can build positive relationships and help your child avoid anxiety, stress, and loneliness.

Just joining a club is good. *But having a leadership role is significantly better.*

2. Volunteer to serve in a non-profit organization in the community.

Every community has nonprofit organizations that need volunteers. Your child should look for ways to not just serve occasionally, but serve and *lead consistently*.

3. Attend talks, seminars, or conferences about leadership.

Student government organizations and various college clubs often sponsor great talks, seminars, and conferences about leadership. And they usually hold them right on campus. Some of these events have a small registration fee, but many are free for students.

I’ve done lots of leadership training at these types of events. They’re fun, and students learn a lot!

4. Pursue a major, minor, or certificate in leadership or a related subject.

Many colleges have begun to offer entire programs in leadership – and not just individual leadership classes in various academic majors.

Sometimes these leadership programs are a short certificate program consisting of a few courses; other times, a student can major or minor in leadership.

If your child’s college offers any of these opportunities, encourage your child to take advantage of it!

5. Take “non-credit” courses on leadership.

Many colleges and universities have continuing education or workforce training departments that offer students of all ages the opportunity for lifelong learning on a variety of topics. These departments typically cater to non-traditional students, but they have great programs that students of ALL ages should consider.

Many of these departments offer leadership-related courses or programs. The learning opportunities are typically very inexpensive, sometimes as low as \$25 for a short course.

6. Read good books about leadership.

There are dozens of good books about leadership, including one that I wrote! So... encourage your child to read, read, read...

7. Get an experienced mentor who can guide your student to exemplary levels of performance and success.

I'll talk more about this in the next lesson in this masterclass, but mentoring is one of the best ways to develop your skills and abilities. *Find someone who can be a great mentor for your child.*

You'll be glad you did!

A Case Study:

When Roger entered college, like many students he immediately began to feel overwhelmed. In high school he had been a good student and was active in several organizations. But college life began to create high levels of stress and anxiety.

He quickly started to lose confidence in himself, saying things like, "I'm not going to make it. Maybe I'll just go home." He had just barely started!

But that's not uncommon. You'd be surprised at how many students drop out of college before the end of the new student orientation program!

However, as I started to coach Roger as a member of my Inner Circle, one of the first things we worked on was to create a **system** that I knew would facilitate success and the **crucial connections** he'd need to keep going strong.

Once we built that foundation, I began to help him **develop his leadership skills**, teaching him the same principles I teach executives and helping him find opportunities to hone his leadership abilities.

As the year progressed – and as he saw that the strategies I was teaching him were working – Roger began to visualize his potential. *As he gained confidence, his levels of stress and anxiety quickly dropped.*

And he had more fun!

Even better yet, he learned how to **achieve** what he was capable of.

Roger ended up earning his degree with great success. He had numerous **confidence-building experiences** along the way and became an **outstanding leader** on campus.

*Now, as you learn about the benefits of your child becoming an **outstanding leader** and creating the foundation for a **wonderful life**...*

What If Your Child Could Have A Similar Breakthrough?

Want To Find Out?

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www.paulprestwich.com/thrive